

# COUNT ON QUALITY



## Cobb700™

Cobb Sets The Standard



ONE FAMILY.  
ONE PURPOSE.

COBB-VANTRESS.COM

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## Cobb Sets the Standard

Based on third-party specialist evaluation of meat quality, the Cobb700™ outperformed its major competitor. Assessments included occurrences of Woody Breast, Spaghetti Breast, Blood Spots and Green Tenders. In every category, the meat quality of the Cobb700™ exceeded the major competitor in its class.



CUSTOMER 1	CUSTOMER 2	CUSTOMER 3
1.7% Fewer Woody Breasts	.7% Fewer Woody Breasts	1.6% Fewer Woody Breasts
2.4% Fewer Spaghetti Breasts	.2% Fewer Spaghetti Breasts	1.6% Fewer Spaghetti Breasts
N/A*	4.7% Fewer Blood Spots	1% Fewer Blood Spots

- Fewer Woody Breasts, Spaghetti Breasts, Blood Spots & Green Tenders
- Highest Meat Yield
- Unbeatable Efficiency & Cost

- Leader Broiler Performance at Higher Weights
- Preferred Fillet Profile
- Competitive Breeder

All comparisons were made on the same day in the same processing plant by a third-party specialist. Five hundred fillets from each breed evaluated.

\*Measurement of this characteristic added after significant difference in quality was identified with Customer 1.



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